

CREATIVE DIRECTOR



OVERVIEW

The Bridge Church is a fast-growing church in middle Tennessee that has grown from 100 to over 2,200 since 2008. This growth curve has created a need for visionary leadership of our team that executes all Bridge creative projects (web, graphics, video, and Ylg00- zq0).

ROLE SUMMARY

The Creative Director will be the primary 04q120b0q architect for all things creative (web, graphics, video, and Ylg00- zq0)...helping amplify the mission of the church and saturate Nashville and beyond with gospel-rich creative content. This person will 0Qq'æz'gl'0æz'Yæ%00 0'q'be fully responsible for g0Yæ" 'creative v0q12'n" i 0ú0" 'æz'] 0'q'and developing all aspects of Bridge media, web, graphics and video. They will build and lead the creative Yæ%00 0'q'volunteer teams (graphics, media, video, Ylg00- zq0 OnÁ0j0j" 0Á00etc.) and work with contracted creatives (designers, videographers, etc.) to ensure that the campuses and weekend services of The Bridge are resourced and stories of life-change are shared.

QUALIFICATIONS

- Fulfill the membership requirements of The Bridge
- Fulfill the character qualities of a deacon as outlined in Scripture
- Ability to articulate and embody the vision of The Bridge while executing the tasks to fulfill it
- A proven track record in leading a team
- Proficient in web development, graphic design, and video capture/editing
- Solution-oriented problem solver with the ability to lead a volunteer team

SPECIFIC DUTIES & RESPONSIBILITIES

- Full responsibility for the vision of all Bridge graphics, video, web, and social media presence.
- Oversee the look and feel of all graphics and communication that is put on all of our platforms.
- Work with Pastor Josh and the Executive Pastors to set the vision for Bridge Creative.
- Lead creative staff and build teams for graphics, storytelling, social media and web.
- Oversee the on-staff videographer to ensure Bridge News, vision moments and all other videos are excellent and finished in a timely manner
- Champion raising up creative residents, coaches, and volunteer staff.
- Provide creative vision and quality control for all Bridge aesthetics.

SCHEDULE: Sunday - Thursday

HOURS: 40+ (must be available for misc. special events, church meetings, etc as needed)

COMPENSATION: TBD

VACATION: 2 weeks plus one the week of Christmas